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BAIA Park
Boarding Activities and Industries in Anglet

The basque Coast is known as **the California** of Europe

Economy

Indeed, with 40 surf brands, 8 of which are world leaders, **1.2 billion Euros** worth of business is managed from the Basque Coast. This represents 80% of European turnover. Also, there are about 50 shapers currently working on this coast. Their turnover is estimated at 4 million Euros. The boardsports industry **employs 3,200 people** in this area.

Other companies have developed alongside the world leaders:

- service industries (*companies dealing with communications, audiovisual production, screen printing, textiles, software development, shop fittings, etc.*)
- **Research and Development** centres, particularly within companies like Quiksilver, Ripcurl, etc



40 surf brands
8 leadings companies
1.2 billion euros managed from the Basque Coast
3.200 jobs

Education and Training

There is also training to be found here for a diploma that is unique in Europe: **the Master's in Boardsports engineering**, a post-graduate degree set up by Bordeaux 2 University that is run from the campus of Bayonne University. Over the years its graduates have become experienced professionals in the Boardsports Industry, working within the main brand names in this sector



Training: a diploma that is unique in Europe, the Master's in Boardsports Engineering



Being present on the Basque Coast
conveys an image and provides
international visibility





Boardsports industrial trading park

Taking into account the characteristics of the Boardsports sector, the time had come to create an industrial trading park that was specific to the Boardsports Industry. Within this context, the Chamber of Commerce and Industry in Bayonne (Basque Country) developed an area especially **for industries and services in the field of surfing, skateboarding and snowboarding.**

Respect for the environment will be a major preoccupation since the park's future occupants will have to comply **with High Quality Environmental (HQE) standards** ■

An industrial zone dedicated to boardsports industrie (surfing, skateboarding and snowboarding)

This trading park benefits from an exceptional location just 2 minutes away from the best surf spots in Anglet and access to Biarritz airport and the main motorway axes is in the immediate vicinity.

A **single** contact: The Chamber of Commerce and Industry in Bayonne, Basque Country

You can be helped in every step along the way to setting up your company in this Boardsports California of Europe by a single contact, **The Chamber of Commerce and Industry in Bayonne (Basque Country)**, member of Eurosima.

In partnership with the General Council of the Pyrénées Atlantiques and the Regional Council of Aquitaine, its Company Relocation Support Centre will help you in:

- obtaining finances and premises for your company,
- recruiting your staff,
- finding appropriate training,
- settling your staff by finding accommodation and schools for their children.

26 companies, of which 16 have head offices on the Basque Coast, have set up business since 2000, thanks to the prospecting and support provided by the CCI Bayonne (Basque Country). That represents 500 jobs in 3 years ■



A single contact: The Chamber of Commerce and Industry in Bayonne, Basque Country

Conclusion

On the Basque Coast you will find all branches of the Boardsports Industry:

- all the brands, market leaders and trendsetters
- the world of publishing, communications and events organisers
- a network of high-performance sub-contractors
- all the training programmes and qualified personnel, with 3,200 salaried staff already working in this branch
- a strong culture of surfing and action sports, numerous competitions and festivals
- the best spots and a temperate climate enabling you to go surfing and skateboarding all year round and snowboarding in winter in the Pyrénées Mountains just a short drive away.

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